



1989 Old Highway 2
Belleville, Ontario
K8N 4Z2
(613) 779 - 8644
zoneathletics.ca

Request For Sponsorship

Zone Athletics, home of Pegasus Cheer, is Hastings County's only facility to offer cheerleading, tumbling, and parkour programs. Athletes come from all across Hastings, Prince Edward, Lennox and Addington, and Northumberland Counties to participate at both the recreational and competitive level.

We offer programs for newborns all the way through to adults which are designed to help athletes grow into the person they are meant to be. We utilize a character education program to explore skills that every person needs to be successful in all areas of their life. Dedication, responsibility, confidence, and teamwork are just some of the skills that our athletes learn to value in themselves and others.

Allstar cheerleading is a highly competitive and sought-after sport in Canada, gaining global attention for its athleticism, teamwork, and increasingly difficult competition. As Canadian teams expand, the need for more specialized training and equipment becomes imperative for our athletes. They work diligently to raise money through various fundraising methods. However, this covers only a portion of their expenses.

We are actively seeking business sponsorships to help our athletes achieve their goals and invite you to assist one of our talented and dedicated athletes by sponsoring the gym or a specific athlete. Show your commitment to the future of our athletes and our community with a financial donation.

This is a great opportunity for businesses like yours to have exposure to a large and engaged local audience. Called "The Pegasus Family", our audience is close-knit, eager to support local businesses, and committed to growing our athletes and community.

With each sponsorship, Zone Athletics will provide your business with the following:

- Business cards placed on display in a holder at our Front Desk (where all of our athletes have to check in for their teams or classes)
- Advertisement of your business at our local gym-wide showcase, Wings Up, which sees upwards of 500 individuals every year
- Business logo placement on our website with your website link attached, so our viewers can connect directly to your business – an easy way to backlink your business and help with your SEO on the web!
- Business logo placement on our FanZone tv presentation (where all of our families check in and sit while their athletes are attending their teams and classes)
- Feature of your business in our membership emails and newsletters

The following opportunities are available:

- Gym Sponsorship - \$300.00 +HST
- Individual Athlete Sponsorship - \$500 +HST
- Two-Year Gym Sponsorship with one-time payment - \$1,500 +HST
- Two-Year Gym Sponsorship with two payments - \$750.00 +HST
- Sponsorship amount of your choosing

Multi-year sponsorships will also receive a custom Thank You plaque that you can proudly display at your place of business.

If you are interested in this opportunity, please fill out the attached form and mail it with your cheque, payable to Zone Athletics to:

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Thank you in advance for your consideration. If you can help our athletes, or have any further questions, please contact our AH-mazing Admin team at 613-779-8644 or by emailing info@pegasuscheer.com.

Thank you,
Liz Yntema,
Owner & CEO



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Sponsorship Form

I am interested in sponsoring:

- ☐ An Athlete
☐ The Gym

Name of Athlete (if applicable): _____

Amount of Sponsorship:

- ☐ Gym Sponsorship - \$300.00 +HST
☐ Individual Athlete Sponsorship - \$500 +HST
☐ Two-Year Gym Sponsorship with one-time payment - \$1,500 +HST
☐ Two-Year Gym Sponsorship with two payments - \$750.00 +HST
☐ Other - \$_____

Please make cheques payable to:

Zone Athletics
1989 Old Highway 2
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Name of Sponsor: _____

Address of Sponsor: _____

I would like a receipt:

- ☐ Yes
☐ No

Thank you for helping our athletes achieve their goals and build a better future for themselves through the sport of cheerleading.